



Two-Option Strategies of Team Players In Sponsored Games

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Abstract:

In a sponsored game there are two sets of players S the *sponsors* (S) and the *team players* (T). Each sponsor $s_i \in S$ has a set S_i of reward system while each member $t_j \in T$ chooses to join a coalition $M \subseteq T$. A sponsor expects to gain a net payoff by offering to pay the team members to form the best coalition that will yield him the best gain. This allows him to choose a move $v_i \in S_i$ so that a coalition M of his choice will receive from him the amount $v_i(M) \geq 0$. In fact, one may view v_i as a characteristic function $v_i: 2^T \rightarrow \mathbb{R}_{\geq 0}$ with $v_i(\emptyset) = 0$. Hence, every team player has the power set of T as its set of permissible actions. Given that S and T have m and n elements, respectively, once a collection of rewards (or move) $V \in \prod_{i=1}^m S_i$ is formed, the team players of a coalition M receives the

total payoff $V(M) = \sum_{i=1}^m v_i(M)$ which is the total amount offered by all the sponsors. This means that

for every coalition $M \subseteq T$ there exists a move V such that $V(M) \geq 0$ for all the sponsors, player t_j chooses to join coalition $\alpha_j(V) \subseteq T$. Consequently, a move V defines a set $\alpha(V)$ of coalitions yielding the maximum payoff for its members. Now, if $\alpha(V) \neq \emptyset$ an allocation scheme $\alpha(M)$ for the team players becomes one concern.

This paper will discuss a special case of this sponsored game wherein the team players are limited to choose between two strategies M and its complement. It is the same as viewing the offers of the sponsors as a way of voting to join coalition M or not. We study the properties that describe the pure strategy equilibrium resulting from this situation.

Key Words: sponsored games; sponsors; team players; strategies, equilibrium